



# UPEI BUSINESS PARTNERSHIP



BE PART OF THE  
EUROPE-WIDE  
INDEPENDENT  
FUEL SUPPLIERS'  
NETWORK



## THE CHALLENGE

« **THE FOSSIL FUEL ECONOMY HAS REACHED ITS LIMITS. WE WANT TO LEAVE THE NEXT GENERATION A HEALTHY PLANET AS WELL AS GOOD JOBS AND GROWTH THAT DOES NOT HURT OUR NATURE. THE EUROPEAN GREEN DEAL IS OUR GROWTH STRATEGY THAT IS MOVING TOWARDS A DECARBONISED ECONOMY. EUROPE WAS THE FIRST CONTINENT TO DECLARE TO BE CLIMATE NEUTRAL IN 2050, AND NOW WE ARE THE VERY FIRST ONES TO PUT A CONCRETE ROADMAP ON THE TABLE. EUROPE WALKS THE TALK ON CLIMATE POLICIES THROUGH INNOVATION, INVESTMENT AND SOCIAL COMPENSATION** »

### URSULA VON DER LEYEN

European Commission  
President at the presentation  
of the "Fit for 55" package  
(14 July 2021).

## OUR RESPONSE

**In the current European discussion around the upcoming energy transition towards a low carbon economy, it has become increasingly important to have a strong presence in Brussels and access a wide range of expertise from within the independent energy sector as well as related sectors.**

UPEI has, therefore, developed a new concept of business partnership with forward thinking companies who are directly or indirectly involved in the fuel supply business and who desire to shape the future. Through such business partnership, interested parties are able to participate in all UPEI General Meetings (open part) and UPEI Commissions, providing a forum for discussion on the challenges and opportunities of the emerging low-carbon era. join meetings with guest speakers and key players in the industry, meet their peers and extend their network.

## WHO WE ARE

**UPEI**, the voice of Europe's independent fuel suppliers, represents European importers and wholesalers/retail distributors of fossil and sustainable fuels, supplying Europe's customers, independently of the major petroleum producers. A core priority is the constructive engagement in the energy transition in order to bring realistic and affordable solutions that can be embraced by the consumer. The organisation brings together national associations and companies from across Europe, acting on their behalf at European level.



# EUROPE'S ENERGY MARKET: THE CURRENT ENVIRONMENT

**Europe is in the process of transition towards a low emissions environment. Reaching the ambitious goal set by the European Union (EU) means that all aspects of the energy sector will be affected and involved.**

## THE TIME TO ACT IS NOW!

There is a concerted effort to achieve net-zero emissions in all sectors by 2050, and the displacement of fossil fuels is at the heart of this objective, alongside the promotion of energy efficiency.

The switch to electricity, which should primarily be produced from renewable sources, is advanced by many as the solution, but not without challenges. At the same time, a number of gaseous and liquid fuels and technologies are being promoted as alternatives to traditional fuels. Ultimately, how to maximise the share of renewables in Europe's energy consumption, in whatever form, will remain on top of the agenda. What will the place of biofuels and synthetic fuels be in this context?

This rapidly changing energy landscape is having a disruptive effect. Where to invest? Which low carbon solutions to integrate? How to get consumers onboard? How to remain competitive? Through the Business Partnership, UPEI provides an inclusive platform with UPEI members where companies and associations can exchange information on the fast moving context and political developments and have a strategic view of the challenges that lie ahead.





# BUSINESS PARTNER TERMS



## ELIGIBLE COMPANIES

Suppliers of fuels and related equipment, technology, product and service



## CONTRACT DURATION

Minimum two years with automatic prolongation



## BUSINESS PARTNER FEE (2023)

€ 3,000 per annum – with the first payment due on signature of the agreement



## HOW TO APPLY?

Interested organisations may apply via a member of UPEI or the UPEI Secretariat.

[info@upeil.org](mailto:info@upeil.org)





# WHY JOIN THE UPEI BUSINESS PARTNERSHIP

**Most policy decisions on the regulatory framework for the EU energy markets are made in Brussels. Companies active in the energy/fuel supply sector need to be on top of initiatives and developments that could affect them directly or indirectly.**

## **THE UPEI BUSINESS PARTNERSHIP IS THE ANSWER, OFFERING:**

- » **Participation in open part of the UPEI General Meeting (twice a year)**, providing the opportunity to hold strategic discussions with all members and business partners.
- » **The possibility to attend conferences and joint meetings** with the UPEI membership on targeted issues (e.g. the retail sector, fuel payment).
- » **Opportunities to provide input on UPEI strategy to the Board in the form of recommendations.**
- » **Improved mutual understanding of products / services** i.e. biofuels, chemicals and additives through the networking possibilities that the Business Partnership will bring.
- » **Timely information on the status of European policy affecting the fuel supply market**, providing business partners with an advantage for their own business and its further development, through the UPEI monthly newsletter and membership.
- » **Possibility to advert in UPEI newsletter**, distributed to all members and business partners.
- » **Participation in conferences and networking events** organised by UPEI.
- » **The benefit of the physical presence of UPEI in Brussels** without entertaining an own (expensive) office itself.
- » **Being listed as business partner** on the UPEI website and authorised to use the UPEI logo on company communications and business letters.

For further information please contact:

**UPEI Secretariat • [info@upej.org](mailto:info@upej.org) • TEL +32 2 7402020**



# UPEI

## BUSINESS PARTNERSHIP

### PARTNER WITH UPEI AND SHAPE THE FUTURE

#### CONTACT

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